

# AVILA EXAMINER

STUDENT NEWSPAPER

Volume 6, No. 9

Avila College, Kansas City, MO

April 23, 1991

## Full-Time Tuition Increases At Avila Scheduled

By Kim Lippert

Full-time tuition at Avila will increase next year by \$800. Last year's tuition was \$6,500 and will be increased to \$7,300 a year. In previous years tuition has been raised about \$400 annually, according to Dr. Larry Kramer, President of Avila College. Kramer said that the raise in tuition is necessary for Avila to be able to continue offering quality education for students. Other reasons for raising tuition were to "Expand fund-raising capabilities and enhance the image of the institution."

The need to raise costs to increase the availability of aid to students was a major reason for the increase in tuition. This increase in tuition and subsequent increase in institutional aid (money offered for

student aid, just from Avila) will bring Avila more in line with other colleges and possibly can bring in a larger freshman class next fall.

Avila did not increase institutional financial aid until last year. There was a larger freshman class and more students in the residence halls, so there was a greater need for financial assistance. In 1990-91, institutional aid was \$677,000. Next year, \$912,000 will be offered.

While institutional aid increases, Federal aid remains the same. Regardless of a rise in tuition costs, the Federal government will grant the same amount of assistance it has previously. The minimum wage went up as of April 1 and work-study students are affected most by the in-

crease in tuition. Cindy Butler, Director of Financial Aid, said about the work-study cuts, "What is happening is we are paying fewer people more money."

To help in paying for college, Avila offers the Guaranteed Tuition Program. This allows students to purchase a contract that guarantees them that their tuition will not increase over a four-year period. The students must pay a 10% premium of the full-time tuition costs of their first year of enrollment. The program is described on page 27 of the current catalog. Locking-in tuition this semester requires a fee of \$650. This results in a savings of \$150 since the tuition next year would not increase by the \$800.

## Avila Honored

Contributed By The  
Community Relations Office

Avila College has been awarded a Certificate of Merit Advertising Award for the design of its new logo. Admissions Marketing Report, a national publication of college and university admissions, awarded Avila the honor in late February as part of the 6th Annual Admissions Advertising Awards Competition. Only six other colleges in Avila's size category received awards for logo design in the national competition.

Grant Thomas, Vice-President of Advancement, was delighted with the award. "It was great news. We want the excellence of our academic programs to be reflected in excellent graphics and marketing materials. This award is a good indication that we're on the right track."

John Armato, Director of Community Relations, was pleased as well. "It's always nice to be recognized by your peers. It takes a lot of courage to change your logo after 75 years."



Photo by Tasha Kovich

## Psi Chi Induction

By Ruth Stromberg

The Avila chapter of Psi Chi, National Honor Society in Psychology, will induct 22 undergraduate and graduate members on April 28. The guest speaker will be Dr. Patricia Bell, psychologist and past president of the Greater Kansas City Psychological Association. The dinner and ceremony will include celebrating the 15th anniversary of

the Avila chapter of Psi Chi.

This year, the following have served the honor society as officers: Denise Park, President; Ruth Stromberg, Vice President; and Bill Beaver, Secretary/Treasurer. Frank Yeatman, Ph.D., is the faculty sponsor for Psi Chi and Psychology Club.

## Moon-Lit Excursion On the Missouri

By Tasha Kovich

Gliding down a moon-lit river, listening to dance music, and watching beautifully dressed people stroll by convinced me that this year's spring formal was the best yet.

The spring formal took place on the Missouri River Queen, one of the steamboats that runs on the Missouri River. The most precarious part of the trip was walking down the ramp to the boat. Half of the ramp was covered by artificial green turf; on the other half, the mesh grating showed through. Needless to say, the grating was dangerous for anyone in heels.

At the bottom of the ramp, the real fun started. Everybody had their picture taken before boarding the boat. On board, all three levels were open for everyone to roam around.

On the first level was the DJ, who played a variety of pop, rock and country music. On the second level was the food, an array of fruit (plain and chocolate-covered) and the makings for sandwiches. The third level was open to the outside; after dancing, the cool air felt refreshing. Glasses were passed out for those wanting a memento of the evening.

The best part of the evening was seeing the many faculty, staff and students who turned out in large numbers. It was wonderful to see so many people in one place at the same time.

Student Union Board has been very active this semester with movies, singers and comedians.



Spring has sprung at Avila.

Photo by Tasha Kovich

## Musical Fable Of Guys and Dolls

By Vivian Grover

Guys and Dolls is a musical fable of Broadway, set in the early fifties. The musical is based on the story and characters of Damon Runyon, under the direction of K.C. Helmeid. The musical is presented by Avila College's Goppert Theatre, opening on April 19-20 and closing April 26-27, curtain time 8 pm.

The play evolves around two couples engaged in a "crap game" of life. Both are searching for happiness while trying to hold on to their love of their occupations. The series of events are "keys on the chain of gamblers hungry for a dice-infested crap game."

Windy Merrill plays Sarah Brown, a woman wishing to convert the gamblers to a more appreciated lifestyle. As a result of her efforts, during "a deal" she falls in love with gambler Nathan Detroit, played by David McBee.

Merrill stated, "If she could change

anything about her character, it would be to have more fun and consider laughter as a good medicine." David Rogers plays Benny Southstreet, assistant to the leader of the gambling pact, Nathan Detroit. Rogers said, "He would probably change the way his character is pushed around even though that is something his character is accustomed to, because sometimes he, himself, feels pushed to do certain things."

Ed Dill plays Lieutenant Brannigan, a policeman who tries to break up the crap games that occur. Dill said for his character, "He would want to catch the gamblers, which is the object of his job as policeman." When asked if there was anything about his character that reflected something about him, he said, "I would change his bad sense of humor."

Guys and Dolls, is a musical with excitement and intrigue.

## Thoughts On the Quality Of Education

By Cheryl Denslow

*This article represents the attitudes of certain graduating students and does not necessarily reflect the attitudes of the writer, Avila student body, Avila administration or editorial staff of the Avila Examiner.*

Looking back on their educational experiences at Avila, several graduating seniors shared their thoughts on the quality of education they have received. Students who attended Avila all four years and those who transferred in cited personal attention as a major benefit. The small campus allows instructors and advisors the opportunity to know students and provide help when needed. The desire to be more than just a number prompted one student to choose Avila over one of the major universities despite the high cost of tuition.

Full-time faculty were described as top-notch, quality instructors. Opinions varied regarding part-time faculty. One student said "the large number of part-time teachers at Avila weakens the education." In her years at the College, she had three instructors with whom she was highly disappointed, too many in her opinion. Another student put it this way, "you pay too much for an education at

Avila to come away from even one class feeling like you haven't learned anything."

The sentiment was that it's not that part-time instructors don't know what it is they are teaching, but rather many of them lack the skills and/or training necessary to impart that knowledge to students. Students in the theatre and radiology programs, however, thought part-time instructors in those fields brought a wealth of experience and valuable technical skills to class, a real plus to their educational experience.

Students graduating with a BS in Education felt that they have been well prepared for a teaching career. Avila's Education program was cited as outstanding because it provides instruction on the latest in teaching techniques.

Several students said that one of the greatest weaknesses of the Administration is the failure of the College's Community Relations Office to promote Avila's specialized programs. One student felt strongly that the Humanities program, if aggressively promoted, "could draw many more students to the campus and be a real money-maker." She said Avila has a very attractive program because of the opportunity for under-

graduates to do stage work, something that would be appealing to students interested in Theatre and Music.

A similar comment was made by a student completing a Bachelor of Science in Radiologic Technology. As one of only 18 schools in the nation offering this degree, more should be done to assist in recruiting students interested in radiology.

Another student who has been involved in athletics at Avila hopes that high standards will be set for the athletes being recruited. He said that Avila has a reputation for being "a school for grades and not just sports." As sports become a more integral part of the college, the athletes recruited should be well-rounded individuals and not just "jock types."

According to at least this small group of graduating seniors, Avila offers a good curriculum, outstanding faculty and a positive learning environment missing from larger institutions. However, the Administration needs to look more carefully at ways to promote quality programs which may have been slighted in the past in order to increase the student base at Avila.



## Keeping A Free Press Free

By Kenneth "Montana" Jackson, Editor

Although it has been only two semesters, it seems like a long time ago, way before indoor plumbing, that the newly created *Avila Examiner* hit the stands. The editorial staff rebuilt the *Examiner* in hopes of creating "a vessel intended to carry increased awareness and communication to the Avila Community."

It is common knowledge that each organization, company or business has certain limitations, however small they might be, in regard to rules and regulations that they must follow. Rules and regulations, expressed or not expressed, are part of the underlying current for the system, while the system is present to insure security and growth at what ever rate is deemed prudent.

Since we were a new paper, we, like horses pulling their cart of newly found journalistic opportunities, chomped at the bit and pulled hard on the reins to ascertain what was attainable. Undoubtedly, to this end, we have raised eyebrows and caused questions to be asked for the horsemen. Questions which "a unique and fertile environment in which linguistic dues, confrontation of ideas, and exposure to divergent streams of consciousness should be the norm."

Whether we have attained or partially attained this goal should not be decided by this staff, for we feel that we have, as the English say, "given it a golly good shot, considering." It should instead be decided by the readers we tried to reach.

For those who applaud our efforts, we are grateful. For those who do not, we are also grateful. Ultimately, with time and hard work, it is the unhampered expressions of differences which keeps a free press free.

### Need Term Papers Typed?

Fast Service  
Reasonable Rates  
Done on Computer  
Tammy Walker, 353-0723

### WORD PROCESSING

Academic papers, theses, resumes, etc. 20 years experience. Spelling/punctuation corrected at no additional cost. Your satisfaction guaranteed. Sherry Sullivan 531-8573.

### NATIONAL NURSING WEEK

May 4 - 10  
Nurses Celebrating Nurses  
Have you hugged a nurse today?

## Descent Of Fiery Tongues

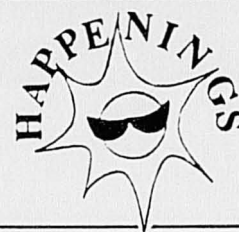
Dear Member of the Avila Community,

May 19 is the Feast of Pentecost, the birthday of the Church. Pentecost commemorates the descent of the Holy Spirit upon the Apostles in the form of fiery tongues. The Holy Spirit transformed the lives of the Apostles from confused, frightened and ineffective followers of Jesus to enlightened, enlivened and empowered disciples of the risen Lord. From the day of Pentecost the Apostles proclaimed the death-resurrection of Jesus with their words and with their lives.

In today's world the Holy Spirit continues to transform people's lives. Especially is this evident in members of Alcoholics Anonymous. These people experience their lives as unmanageable and out of control because of alcohol or drug addiction. By believing in a Power greater than themselves and by deciding to turn their lives over to God, as they understand God, these same people begin to experience a transformation in their lives. When problems arise, they call upon God for light and direction instead of alcohol and drugs. The prayer for members of Alcoholics Anonymous is this: "God grant me the serenity to accept the things I cannot change, courage to change the things I can, and wisdom to know the difference. Thy will, not mine be done."

If you are like members of Alcoholics Anonymous or the Apostles and desire God's transforming power in your life, then invite the higher Power, God, God's Spirit, the Holy Spirit into your life this Pentecost Sunday, May 19. May the Spirit of the living God fall afresh on you!

Lovingly,  
Sister Ruth Stuckel, CSJ



**Beyond the Classroom  
Communication Speakers Series**  
April 24, Patricia Cahill, General Manager KCUR-FM, 11-12:15 pm, Borserine 402

April 25, Bill Delay, Director of Communication Division, American Academy of Family Physicians, 11-12:15 pm, O'Reilly 212

### THORNHILL ART GALLERY

May 1-7  
Tim Mercer Senior Show  
Reception May 3, 7-8:30 pm  
May 8-14  
Student Show

### S.I.F.E.

The Business Department is sponsoring a program of Students In Free Enterprise. This program will be developed by the contributing students. If interested contact Dr. Lou James at ext. 320.

The Pre-Law emphasis is developing an organization for the advancement of law. Plans to initiate a mock trial program on campus and preparation for the Law School Admissions Test (LSAT) are in the works. If interested in sharing the experience, contact Steve Alumbaugh in the Social Science Department, ext. 247.

Final Sessions  
Sponsored by  
Career Development & Placement

**Career Planning**  
April 22  
2-3:15 pm  
O'Reilly 212

**Career Planning & Job  
Search Strategies**  
April 23  
6-8:30 pm  
O'Reilly 207

**Job Search Strategies**  
April 24  
2-3:15 pm  
O'Reilly 212

All three sessions will be co-presented by Gina Frigault, Director of Avila's Student Resource Center, and Dick Sandersen, Business/Human Resources Faculty member.

### ATTENTION NURSES!

Earn "X-tra" Cash

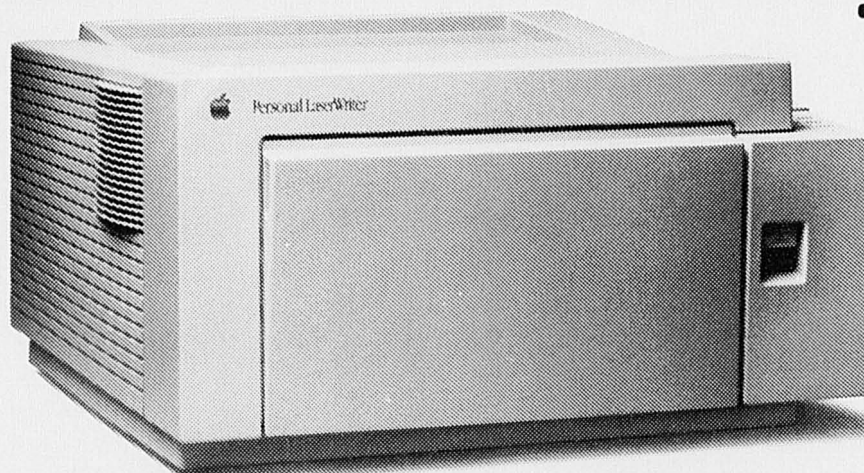
■ ■ ■

Guaranteed "NO-RUN"  
Support Pantyhose

■ ■ ■

Easy to Sell  
Call: 791-3851  
24-hour message.

# The first LaserWriter that fits in your wallet.



*Introducing the affordable Personal LaserWriter LS.*

Now you can get impressive, professional-looking documents without waiting in line for the laser printer at the computer lab.

The new Personal LaserWriter® LS printer is the most affordable Apple® LaserWriter ever. It has the power to produce crisp text and rich, high-definition graphics at a rate of up to four pages a minute (it even has a built-in, high-speed serial connection to further enhance printing performance).

It incorporates TrueType™, Apple's new font technology that lets

you scale and print characters smoothly and precisely, from the smallest footnote to the largest headline.

This means that now every student and professor can afford a printer that creates the sharpest and most impactful documents — with diagrams, charts and illustrations that leap off the page.

In other words, it was designed to let you get everything out of a Macintosh® computer that Apple built into it. Not just the power to look your best. The power to be your best.®



**For further information contact  
Patrick Kopp at 942-8400 x212**



Sorry, All of the Offices Closed At Five

By Lisa Levine, Feature Editor

It is 5:25 p.m. on a quiet Monday evening, when what do I hear but...ring, ring,,,"Good evening, Avila College, may I help you?"

"Yes I'd like to have a copy of your course catalog sent to my home. And if possible, could I also have some financial aid information sent to me."

"I'm sorry those offices closed at 5 o'clock. If you would call back tomorrow after 8:00 a.m., someone will be more than happy to help you."

"Well, I guess I'll have to do that, thanks anyway."

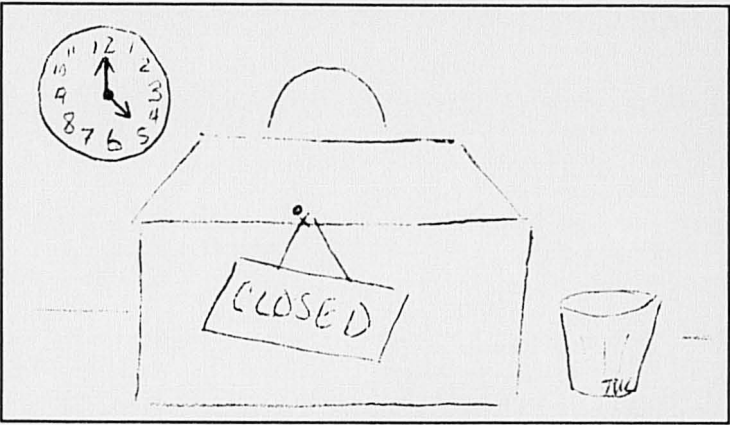
There are very few offices or services that stay open on campus

past 5 o'clock for students. So, what about those non-traditional students who work during the day and attend classes only in the evening? If everything closes at 5 o'clock, how are they supposed to pay their tuition, add or drop a class, or even talk to the student resource center about finding a better job? How about those students who have questions or need to talk to Admissions or Financial Aid about enrollment information, but are unable to call until after 5 o'clock?

Is there not a way that all the offices can stay open an extra hour? Staying open until 6 o'clock would probably make it much more convenient for those working adults. That

would allow them the opportunity to stop in and handle any business that needs to be taken care of before their night class began. Even the bookstore stays open until 6 o'clock two evenings a week. Gina Frigault, Director of Student Resource Center, said that maybe Avila needs to look at the student population and their needs. Perhaps there needs to be a change in the scheduling process. She went on to say that in addition, we could check into the history of Avila and see if there might have been a reason that these offices and services do not stay open past 5 o'clock.

Shouldn't Avila provide for all



students and not just the traditional ones? They are paying tuition just like any other student. So doesn't that mean they should be offered the some services? Frigault has mixed feelings about all this. She does have doubts as to whether or not the stu-

dents would take advantage of the idea.

Hopefully someday in the future Avila College will consider keeping all of the offices open until at least 6 o'clock. It might just make being a student a whole lot easier!

**ATTENTION:**

All students interested in working on the Avila Examiner for the 1991-92 school year, please contact Larry White, ext. 294 or Dr. Daniel Larson, ext. 289

MIDWEST RESUME SERVICE

Quality and Service

9344 Mission  
381-7711

- Resumes
- Cover letters
- Mass Mailing
- Laser Printing
- Research Papers
- Newsletters

Fast, accurate computer printing services at reasonable rates.

Sun-Tan Salons

BETTER THAN A BEACH PARTY  
ALL NEW BULBS



SPRING SPECIALS  
with student I.D.



Beds  
1 for \$4  
5 for \$14

9616 Nall, Inside Mall  
381-0282

Booths  
1 for \$3  
5 for \$12

Insight Into the Perils of Avila's Tennis Courts

By Tom Dugan

So, you say you want to play some tennis. Why not play a few sets on the Avila tennis courts, located on the east side of the campus? There are six courts and there is usually a vacancy. No matter what your skill level or style of play, Avila has the perfect court for you.

Say you are like me, always launching your serves into the net, you'll have no problem on court "D"-no

net.

If you are an expert at the game and you desire a new challenge, court "C" is for you. Apparently there is a fault that runs directly under this court. Dodging the canyons in the court adds an entirely new dimension to the game. Tripping becomes part of the game, and catching your feet in these cracks can be hard on the ankles, but the risk of physical

injury adds an American aspect to the sport.

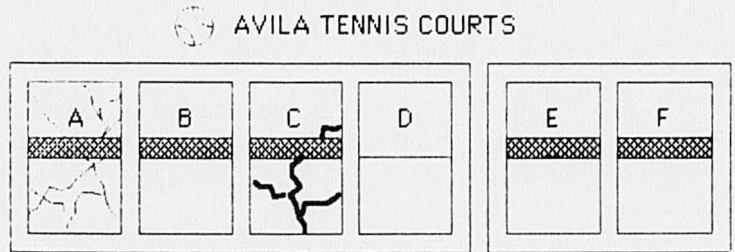
Courts "E" and "F" are for those players who desire a bit more exercise. These courts are slanted so that balls that are dropped or when set down, will roll through a hole in the fence on the north side of court "E". You can work up a pretty good sweat just retrieving your tennis balls.

Court "A" is littered with very small cracks that have a strange effect on the way the ball bounces. If you would like to work on your hand/eye coordination, this is the court for you.

Court "B" is for the old-fashioned player. It is a regular tennis court. It has no cracks, it has a net and it is flat. Pretty boring. Surprisingly it is always taken. Go figure.

All of these courts allow you to adjust net tension through the high-tech boulder system. You simply choose the appropriate sized rock and prop up the net to your desired tension.

So if you are a picky, old fashioned tennis traditionalist, hung up on nets and flat courts, better try the county club. These courts are for tennis visionaries and students who can't afford to pay to play someplace else.



Seven Million Miles Per Gallon

By Stella Steele

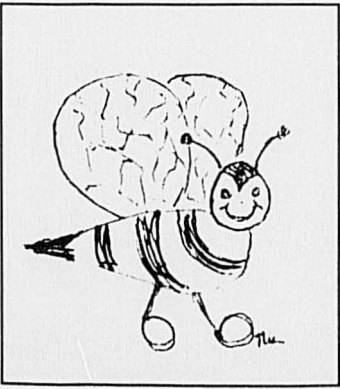
As you admire the snow crystals shining in the winter sun, you pour the golden nectar over your fourth hot biscuit, already dripping with butter, and never give thought to where this liquid ambrosia originated. Did you ever think how hard one little bee worked to sweeten up your morning?

Honey bees begin flying before

dawn and return to the hive after dark. A few bees may even remain out all night. On each of these trips a bee only visits one species of flower, collects one kind of nectar and distributes on kind of pollen. A worker bee maker 80,000 trips from flower to hive to produce one pound of honey.

However, bees are fuel efficient. They use only one ounce of honey to fly a distance equal to one trip around the world. This translates into seven million miles per gallon. Given the energy crunch we are experiencing, we can only wish that car makers could produce an auto half as fuel efficient.

So this summer as you lay swinging in your hammock, cheer on that little black and yellow insect! For it takes him all day long, everyday, all summer to produce that honey you are so busily licking off your fingers.



Fast Food Escape

By Lisa Levine and Tasha Kovich

Welcome to the wonderful world of food, although this time it was not so wonderful. Today's guest is Costello's Greenhouse Restaurant. There were several reasons we were particularly disappointed in this restaurant.

The atmosphere was the only positive aspect of the evening. Dim lights, cloth napkins, and the wine list made for an elegant night, or so we thought. The service was rushed and impersonal; however, the waiter placed our napkins on our laps and poured our wine.

The rest of the evening went downhill from there. We have been to Costello's on previous occasions, but this time, to our surprise, the menu items had doubled in price. Soup and salad bar was \$9.95, with the rest of the entrees ranging from eleven to twenty dollars. Being the poor college students that we are, it was quite

a shock. We tried the roast beef with a fancy French name and steak. For starters, the steak was undercooked. Also, the price hike did not reflect the food quantity. Worst of all, the roast beef with the fancy French name kept two of us from enjoying the remainder of the evening. For some reason, the food did not agree with our digestive system.

The only thing that saved this restaurant from failing was the atmosphere, which brought their grade up to a "D." So the next time you are out on an elegant evening you might want to try another restaurant, unless you are trying to impress your date with extravagant prices.

Costello's Greenhouse Restaurant is located at 1414 West 85th Street. Hours vary for breakfast, lunch, and dinner; on Sundays brunch is served. You may want to call, if you dare, for times and reservations.

Avila Examiner Staff

Editor .....	Kenneth (Montana) Jackson
Associate Editor .....	Derek Moorhead
News Editor .....	Kenneth (Montana) Jackson
Comments Editor .....	Kenneth (Montana) Jackson
Feature Editor .....	Lisa Levine
Sports Editor .....	Derek Moorhead
Layout/Copy Editor .....	Michelle Atkinson
Illustrator/Cartoonist .....	Tasha Kovich
Circulation Manager .....	Luci Hott
Lead Photographer .....	Tasha Kovich
Columnists, Reporters & Photographers .....	As Credited
Advisor .....	Larry White

The Avila Examiner is published bi-weekly during the academic year. This publication is made possible through advertising and funding from student activity fees.

All material submitted for publication must be typewritten and double-spaced. The Avila Examiner reserves the right to edit and print materials received for publication.

Opinions expressed in the Avila Examiner do not necessarily represent the official position of Avila College but rather that of the Editorial Staff. For more information, contact Larry White, Advisor, Avila Examiner, c/o Humanities Department, Avila College, 11901 Wornall Road, Kansas City, Missouri 64145 or call 942-8400, ext. 289.



Avila Softball Swings For Playoffs

By Chris Pickett

The 1991 season is one of promise for the Avila softball team. So far they have lived up to their pre-season billing. Their impressive 18 win-12 loss record has increased interest on the campus and the possibility of a play-off berth is very realistic. Coach Joan Ice has taken the two-year-old program and has turned it into a competitive one in District 16. "We have a winning record and we've never done that before. We beat Culver-Stockton, and we've never done that before. We certainly consider ourselves successful," said one of Coach Ice's three seniors, Krista Kanies.

Here is a list of some of the players who have piled up impressive statistics so far:

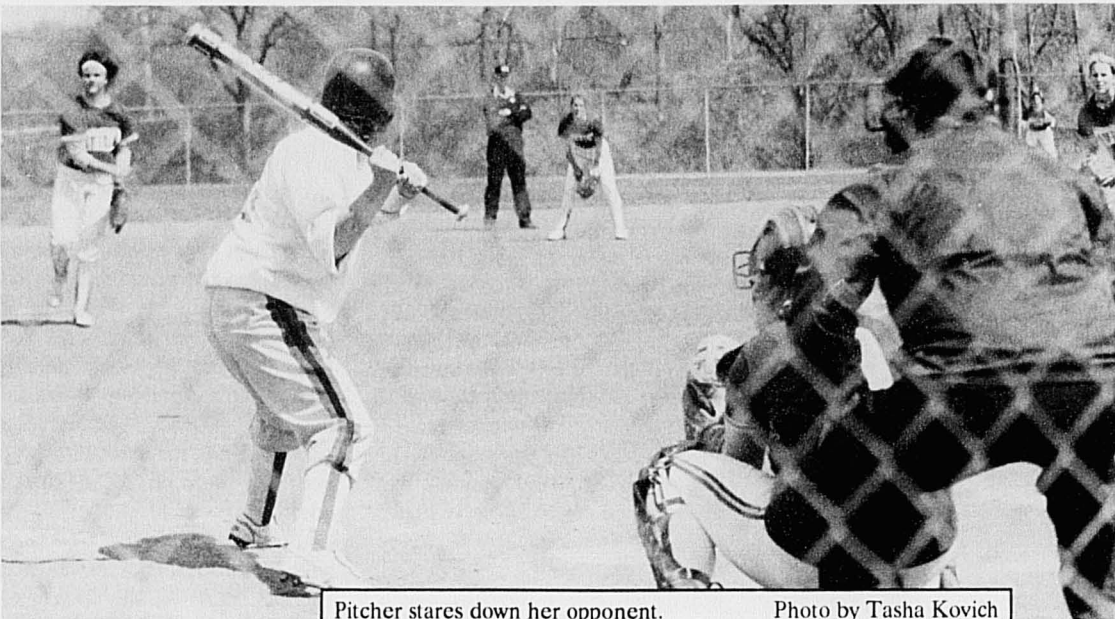
Angie Sullivan(Senior): .340 Avg. Her quickness is good and she has an on-base percentage that generates excitement.

Lisa Herbert(Senior): .390 Avg. She's a good lead-off batter who has a good on-base percentage. She is also a good team leader.

Kim Nordike(Junior): .394 Avg.

She has a good average with runners in scoring position. She leads the team in (RBI's) Runs Batted In. Therese Piper (Junior): .378 Avg. One of the team captains. A solid hitter who builds the team up for the games and provides some leadership. Krista Kanies(Senior): .322 Avg. She is second on the team in RBI's. As catcher, she is very important in the development of the pitchers. Shannon Walter (Freshman): In regard to pitching, Shannon is the ace. She has a 13-5 record with one save.

The team had to rely on one pitcher in the past, but now Coach Ice has three to work with, which has helped the team tremendously. According to Kanies, "Pitching is a big difference. That's one reason for the turn around because in the past, we had only one pitcher and that doesn't get it done. It puts too much pressure on that one pitcher."



Pitcher stares down her opponent. Photo by Tasha Kovich

Baseball Needs Brush-Up On Fundamentals

By Scott Duffen

Inconsistent play with a lack of quality pitching and defense have lead the Avila baseball team to a 13-25 record so far this season. At times the team has looked great, but not at others. According to head coach Mark Tobin, the biggest disappointment

has been the win-loss record. The Eagles haven't been able to win when the opportunity was there. Tobin feels that if the team had won more of its close games that their record could be reversed.

One reason the team hasn't climbed to the .500 mark is because of injuries. Throughout the year, injuries have caused the team to be without a substantial part of its lineup.

Also they haven't done the little things correctly which need to be done to win ball games. According to Tobin though, "with the returning players and the incoming recruiting class you can look for us to contend next year."

There are bright spots for the team. As a team they are batting

around .280 for the season. There is a three-way battle for the batting title, with Jered Steen leading the team with a .365 average. He is followed closely by Dave Liebnitz with a .333 mark and Matt Hartman with a .330 average. In the pitching department, Scott Duffen leads the team with a 4-3 record followed by Liebnitz with a 3-1 mark.

Steen feels "besides unity we need to go back to the fundamentals of hitting, throwing and fielding. I think the team is a few key components away from being a very competitive team." Larry Squires thinks "one good thing is the team's ability to come from behind in a couple of games. I'm just happy to be here. We'll just play them one game at a time."

Softball Report as of 4/1/91, minimum 30 At Bats		Stolen Bases		Errors	
Batting Avg.		Kim Nordike	9	Anne Dempsey	0
Kim Nordike	.394	Theresa Piper	4	Theresa Piper	1
Lisa Herbert	.390	Angie Sullivan	4	Lisa Herbert	2
Theresa Piper	.378				
Pitchers		W	L	S	ERA
Shannon Walters		13	5	1	3.31
Cheryl Duren		5	7	1	4.91

Note from the Sports Editor: Show your support for the softball team and attend the final games

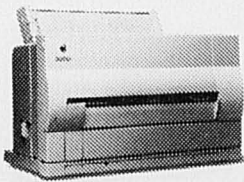
\$359

Your typical dot matrix printer.

\$359

The new Apple StyleWriter.

Which price looks better to you?



Let's face it. The more impressive your papers and projects look, the more impact your ideas will have. Which is why you might want to know about the new Apple® StyleWriter® printer. It offers crisp, laser-quality printing for about the same cost as a dot matrix printer.

It's small (at just 13" x 5," it fits easily in the most cramped dorm room). It's quiet (so quiet you can print at 3 a.m. without waking your roommate). And it incorporates TrueType™, Apple's new font technology which gives

you the ability to scale and print characters smoothly and precisely, from the smallest footnote to the largest headline.

This means that now every student and every professor will actually be able to afford a printer that creates the sharpest and most impactful documents — with diagrams, charts and illustrations that leap off the page.

In other words, it was designed so now you can get everything out of a Macintosh® computer that Apple built into it. Not just the power to look your best. The power to be your best.



For further information contact Patrick Kopp at 942-8400 x212